



CAREER OPPORTUNITY



Position: *Marketing Officer*

Job Context: We are looking for a field marketing representative is responsible for driving brand awareness through on-site, face-to-face interaction with all stakeholders in Animal Health sector. Field marketers will provide valuable information about products and services to the concern persons.

Responsibilities:

- Managing sales, developing a business plan covering sales, Achieving monthly Budget.
- Developing sales plan to achieve or exceed the annual sales objectives for the assigned territory.
- Conducting regular market visit, competitor activities and searching for new opportunities.
- Sharing to management on maximizing business relationships and creating an environment where customer service can flourish.
- Developing and maintaining an efficient distribution network to ensure the comprehensive availability of products across the territory.
- Establishing a system of reports and communication, keeping sales report, analyze the market potentiality.
- Identifying & exploring new business opportunities in the assigned territory; maintain and expand customer base.
- Creating market demand of all products as key products.
- Meeting with potential customers and exchanging ideas to obtain feedback on the movement of products and business as well.
- Provide after sales service activities and solving the customer quires.
- Arranging sales meeting periodically.
- Counseling with dealers, distributors and relevant people in field.

Employment Status: Full-time

Salary: Negotiable Based on skills & Experience)

Job Location: Anywhere in Bangladesh

Educational Requirements:

- Graduation in science discipline/Masters from any reputed University.
- Related experience will be preferred for any discipline.

Additional Requirements:

- Age 25 to 32 years
- Adapt any adverse situation.
- Hard working and ability to work under pressure.
- Applicant have valid driving license will preferred
- Ability to handle all stakeholder with smiling face.
- Good knowledge on MS Word, MS Excel and Power Point.
- Excellent and super-fast data analyzing and reporting skills.
- Comprehensive knowledge of Animal health and its market.
- Applicants interested not to ride motorcycle need not to apply.
- Excellent communication and report writing skills both in English and Bengali.
- Should have strong strategic thinking capacity, sound analytical, proactive, innovative and sales administrative skills.

Compensation & Other Benefits:

- Two Festival Bonus
- Daily Allowance
- Incentives
- Medical Allowance
- Mobile Allowance
- Yearly Salary Review
- Provident Fund
- Other benefits as per company policy

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